

Sponsorship Levels & Benefits

The Lakeshore Ethnic Diversity Alliance Summit on Race and Inclusion leads the way in advancing understanding around issues related to race and ethnicity within our region. Since 2001, **more than 6,000 individuals** state-wide have been impacted by the Summit. Described as **aspirational** and **inspirational** by attendees, the Summit explores what we as individuals and institutions can do to create inclusive, diverse, thriving communities. On May 12, 2020, **nationally recognized leaders** will share best practices and strategies for advancing equity.

We invite you to partner with LEDA to **invest in a stronger Michigan**. For questions or more details, contact Patricia Strachan, Administrative & Fund Development Associate, at office@ethnicdiversity.org or 616.345.5332.

Diamond Sponsor (\$10,000+)

- 10 Summit event passes
- Prominent logo recognition in printed event program
- Full-page, color advertisement prominently placed in event program
- Prominent logo recognition on 2 pages in visual presentation during opening and plenary sessions
- Hyperlinked logo in Summit e-brochure and website

Gold Sponsor (\$2,500+)

- 5 Summit event passes
- Logo recognition in printed event program
- Half-page, color advertisement in the event program
- Logo recognition on Gold Sponsor page of visual presentation during opening and plenary sessions
- Hyperlinked logo in Summit e-brochure and website

Bronze Sponsor (\$500+)

- 1 Summit event pass
- Name recognition in printed event program
- Name recognition on Bronze Sponsor page of visual presentation during opening and plenary sessions
- Hyperlinked name included in Summit e-brochure

Platinum Sponsor (\$5,000+)

- 10 Summit event passes
- Prominent logo recognition in printed event program
- Half-page, color advertisement prominently placed in event program
- Prominent logo recognition on 1 page in visual presentation during opening and plenary sessions
- Hyperlinked logo in Summit e-brochure and website

Silver Sponsor (\$1,000+)

- 2 Summit event passes
- Name recognition in printed event program
- Quarter-page, color advertisement in event program
- Name recognition on Silver Sponsor page of visual presentation during opening and plenary sessions
- Hyperlinked name in Summit e-brochure

Friend Sponsor (\$300+)

- 1 Summit event pass
- Name recognition in printed event program
- Name recognition on Friend Sponsor page of visual presentation during opening and plenary sessions
- Name included in Summit e-brochure





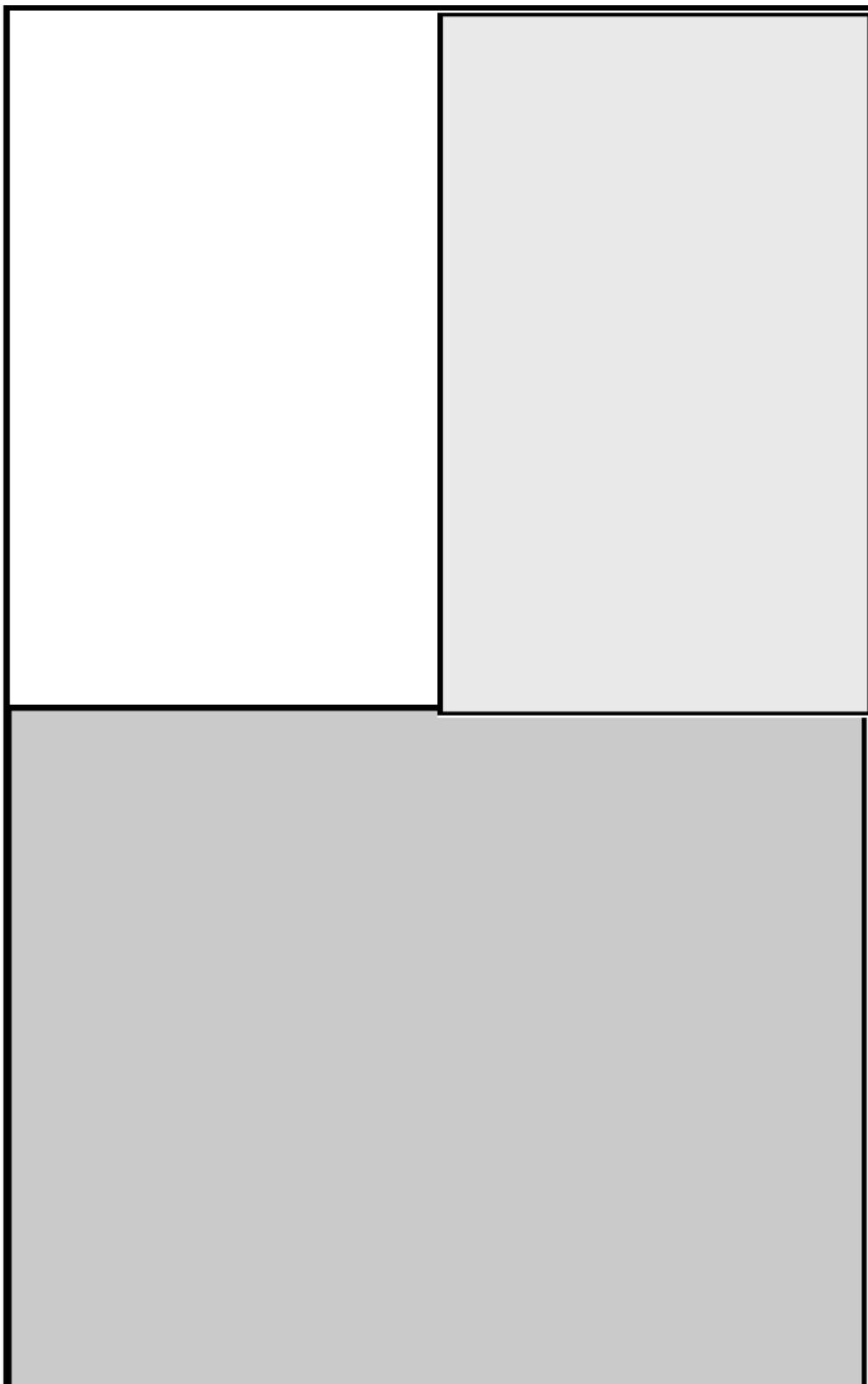
Lakeshore Ethnic
Diversity Alliance
SUMMIT
on race and inclusion

May 12, 2020
Grand Valley State University,
Allendale Campus

Program Ad or Message

Please contact Patricia Strachan at office@ethnicdiversity.org or call 616.345.5332 to secure your sponsorship and/or reserve ad space by Friday, April 3, 2020.

- Include an organization ad or message in a special section of the program booklet.
- All ads and messages will be printed in color (unless b&w is specifically requested). No bleeds.
- Ads must be submitted by Friday, April 10, 2020.
- High-quality JPEG, PNG, SVG or PDF file required.
- Full Page (5" w x 8" h) - \$950
- ½ Page (5" w x 4" h) - \$525
- ¼ Page (2.5" w x 4" h) - \$350



1/4 Page
VERTICAL
2.5" x 4"
No Bleed

Full Page
5" x 8"
No Bleed

1/2 Page
HORIZONTAL
5" X 4"
No Bleed





Lakeshore Ethnic
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Sponsorship Commitment Form

Sponsorship Company Information

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

Website Address: _____

Summit Contact Information

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Event Information

We are committed to the following sponsorship opportunity at the 2019 Summit on Race and Inclusion
(Please select sponsorship opportunity level):

Diamond Sponsor at \$10,000+

Platinum Sponsor at \$5,000+

Gold Sponsor at \$2,500+

Silver Sponsor at \$1,000+

Bronze Sponsor at \$500+

Friend Sponsor at \$300+

Total Sponsorship Amount: _____

Special Instructions: _____

Name of your organization as it is to appear in the event literature and PR materials: _____

Additional instructions for how your organization would like to be recognized (e.g. all CAPS/lowercase): _____

Ad Space:

If you are a Diamond, Platinum, Gold or Silver sponsor, your logo and an ad may also be included. Please email a high-quality logo and a PNG or PDF ad to marketing@ethnicdiversity.org. Ads must be submitted by April 10.

We will provide you with ad dimensions and specifications as needed.

Payment Information

Preferred Form of Payment:

_____ Check _____ Credit Card

If paying by check, make payable to: Lakeshore Ethnic Diversity Alliance

Mail check and form to: **Lakeshore Ethnic Diversity Alliance**

Summit 2020

PO Box 2945

Holland, MI 49422-2945

If paying by credit card, go to ethnicdiversity.org/giving

Email your completed form to: Patricia Strachan at office@ethnicdiversity.org

The Lakeshore Ethnic Diversity Alliance welcomes contributions and grants of all amounts.



Lakeshore Ethnic Diversity Alliance